

HANNAH CORNETT

FOUNDER | FORMER PROFESSIONAL ATHLETE | ENTERTAINMENT | TECHNOLOGY

I didn't have one second act. I had several, and each eventually pointed toward service.

Hannah Cornett's career has crossed professional athletics, television and film, technology, production, nonprofit leadership and community service. Today she is the Founder and Executive Director of Tags4Lives, an Ohio nonprofit supporting frontline personnel through practical shift sustainment and meaningful recognition.

BOOKING THEMES

- Reinvention without starting from zero
- Leadership without certainty
- The athlete mindset after sport
- Women in male dominated spaces
- Wellness, resilience and practical sustainment
- Entertainment, visibility and a life redirected toward service

A CAREER THAT REFUSED TO STAY IN ONE LANE

Athlete | Entertainer | Producer | Technologist | Founder

SHORT BIO

Hannah Cornett is the Founder and Executive Director of Tags4Lives, an Ohio nonprofit supporting frontline personnel through practical shift sustainment and meaningful recognition. Her career has crossed professional athletics, technology, entertainment, community service and executive leadership. She spent nine years as a professional triathlete competing internationally across 16 countries, including as SCOTT USA's only sponsored female off road triathlete on the XTERRA World Tour. Her entertainment work includes television, film, stunt and production credits, and she has been a member of SAG-AFTRA since 2011. She currently owns and runs Vital Artists Agency, a talent and production agency. Earlier in her career, she worked in technology with the Cleveland Browns. After the loss of her father, she moved to Hawaii and built community programs supporting foster youth, work later recognized by the Hawaii House of Representatives. At 46, she left conventional employment to build Tags4Lives full time.

THE THROUGHLINE

Cornett's work is less about a sequence of unrelated careers than a recurring pattern: enter unfamiliar territory, learn quickly, earn trust, perform under pressure and keep moving toward work that matters more. Her interviews are candid about the parts of reinvention that do not look elegant in hindsight, including failure, uncertainty, grief, financial risk, stubbornness and the difference between persistence and refusal to change.

PREPARE

Preparation creates room to move even when the outcome is uncertain.

LISTEN

Good leadership begins by understanding what the room actually needs.

EARN TRUST

Trust is built before change, not demanded after it.

ADAPT

Confidence is not certainty. It is trust in the ability to respond.

SELECTED CREDITS + EXPERIENCE

ENTERTAINMENT

- SAG-AFTRA member since 2011
- Hawaii Five-0, CBS
- Reno 911!, Comedy Central
- Passions, NBC
- Jimmy Kimmel, ABC
- Surfer, Dude, film and stunt work
- Producer and production executive
- Owner, Vital Artists Agency
- Selected VAA production credit: The Osbournes, MTV

ATHLETICS

- Nine year professional triathlon career
- International competition across 16 countries
- SCOTT USA sponsored athlete on the XTERRA World Tour
- Selected sponsors: Lotus, SCOTT USA, Blue Seventy, New Balance
- Off road triathlon: mountain bike, ocean swim, trail run

TECHNOLOGY

Worked in information technology with the Cleveland Browns, supporting team operations, home games, travel logistics, data management and technical systems.

COMMUNITY + SERVICE

Founded Tag The World in Hawaii and developed community programs involving more than 300 foster youth. Her work was recognized by the Hawaii House of Representatives.

CURRENT WORK

Founder and Executive Director of Tags4Lives, a volunteer led Ohio 501(c)(3) supporting Public Works, public safety, firefighters, medical professionals, military communities and verified disaster response teams through practical support and meaningful recognition. Tags4Lives deploys only by request or approved channels and is built around coordinated, responsible support.

SELECTED PRESS + BOOKING

ARCHIVAL PRESS

"Catch Her If You Can"

A MidWeek profile capturing the early intersection of Cornett's professional athletic career, entertainment work, teaching in Hawaii and emerging charitable work. The article is a useful snapshot of a throughline that would later become central to her public story: high performance, media, service and a willingness to change direction.

MEDIA + SPEAKING TOPICS

- Reinvention and nonlinear careers
- Leadership in uncertainty
- Women in male dominated fields
- Athlete identity after professional sport
- Wellness, resilience and sustainable performance
- Entertainment, visibility and purpose
- Frontline personnel sustainment
- Community support without operational interference



BOOKING + MEDIA INQUIRIES

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